

Be fearless together

AIIMSTM

**Global Corporate
Statement.**

2026/27 · Australia · United Arab Emirates · Global delivery

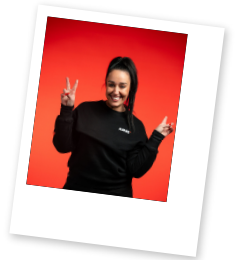
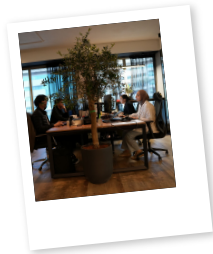
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Who we are

A connected marketing, technology, media and production group of 120 specialists across five countries building commercial growth for businesses in Australia, the UAE and international markets



One group. Five countries.

Global delivery, one operating standard.

120 specialists across Australia, the United Arab Emirates, the Philippines, Indonesia and Brazil — with Sydney and Dubai as key operating centres.

Customers can engage in one market while drawing on specialists and infrastructure across the wider organisation.



2010

Founded

120

Specialists

5

Team countries

82.7%

2025 retention

We can help wherever your
market is

Australia

United Arab Emirates

New Zealand / Trans-Tasman

GCC & Middle East

Southeast Asia

North America

United Kingdom & Europe

International Ecommerce

150-city global reach

16 years of building capability.

AIIMS began with five people and its first website sale at \$69.

The company expanded through organic growth, capability development and the addition of specialist businesses and infrastructure.

That history now includes search and performance capability, hosting and technical infrastructure, creator and production facilities, international local-search knowledge, media capability and regional expansion into Dubai.

We can help with 16 years of hard-won capability



What we do

Twelve connected capability groups, one commercial objective.

01

Strategy & Brand

Brand strategy, positioning, identity, graphic design, campaign concepts, creative direction and brand systems.

02

Performance Media

Google Ads, Microsoft Advertising, Meta, LinkedIn, TikTok, YouTube, display, shopping, Performance Max and paid social.

03

Search & Organic

SEO, technical SEO, local SEO, ecommerce SEO, international SEO, multilingual SEO, Arabic SEO and content architecture.

04

AI Discovery

GEO, AEO, LLM optimisation, AI search visibility, AI Overviews, entity optimisation, agentic commerce and AI advertising strategy.

05

Web & Ecommerce

Website strategy, UI/UX, development, WordPress, Shopify, ecommerce, CRO, landing pages, accessibility and technical optimisation.

06

CRM & Automation

CRM strategy, Zoho, customer journeys, email, SMS, automation, lead management, attribution and reporting infrastructure.

07

Social & Content

Social management, content strategy, copywriting, organic social, community, creator campaigns and influencer/talent activation.

08

Production

Video, photography, product production, animation, podcasting, studio production, branded content and event/creator experiences.

09

Analytics & Intelligence

GA4, GTM, dashboards, attribution, campaign intelligence, AIIMS Intelligence research and commercial reporting.

10

Local Presence

Google Business Profile, local listings, reviews, location infrastructure, multi-location management and local discovery.

11

Technology & Hosting

Hosting, web security, technical infrastructure, application experiences and connected customer platforms.

12

Media & Offline

Outdoor, mobile media, taxi, physical-world advertising, integrated media and campaign extensions.

Australia

Australian founded. Global by design.

AiIMS Group Pty Ltd operates from Strathfield South, Sydney, with group capability spanning digital, performance, production, technology and customer infrastructure.

We can help from Sydney, across the group



Legal entity	AiIMS Group Pty Ltd
ABN	80 152 467 224
Office	9/39 Gould Street, Strathfield South NSW 2136
Telephone	1300 397 603
Email	info@aiims.group
Official domain	aiims.group

United Arab Emirates

Local presence. Global depth.

AIIMS International Digital Marketing L.L.C provides a Dubai-based operating presence connected to the wider AIIMS Group.

The UAE capability supports regional marketing, Arabic and English digital delivery, search, performance, brand, web, AI discovery, social, production and corporate growth programs across the Emirates and wider Middle East.



Dubai

Abu Dhabi

Ajman

Ras Al Khaimah

UAE-wide delivery

Saudi Arabia

Qatar

Bahrain

Kuwait

GCC scalability

We can help across the Emirates
+ GCC

Procurement-ready corporate information.

Based on the current UAE trade licence and VAT registration.

Supporting documents are reproduced on the following page. Current versions can be requested directly from an authorised AIIMS representative.

Legal entity	AIIMS INTERNATIONAL DIGITAL MARKETING L.L.C
Legal status	Limited Liability Company (LLC)
Licensing authority	Dubai Economy and Tourism
Commercial licence	1223621
Commercial register	2083739
DCCI membership	486564
Licensed activity	Marketing Services Via Social Media

Member since	19 September 2023
Licence issue date	19 September 2023
Current expiry	18 September 2026
VAT registration effective	1 March 2024
Tax registration number	104204072300003
Dubai office	201, 20B St, Al Khaleej Building, Al Karama
Official UAE contact	+9714 268 3364 · info@aiims.ae

We can help your procurement team verify us

Featured customers.

Proof across markets. Not a handful of logos.

National brands, international groups, ecommerce businesses, industrial manufacturers, professional services and government-adjacent organisations across Australia, the UAE and international markets.

We can help brands of any size

Featured work.

73+ case studies supplied for this statement.



Global Tourism
Swiss Tourism Board



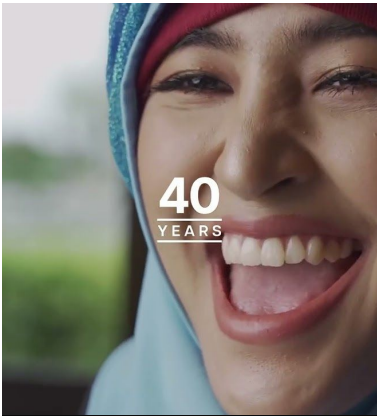
Global B2B
AlSCO Uniforms



Global Manufacturing
Dynaweld / Bossweld



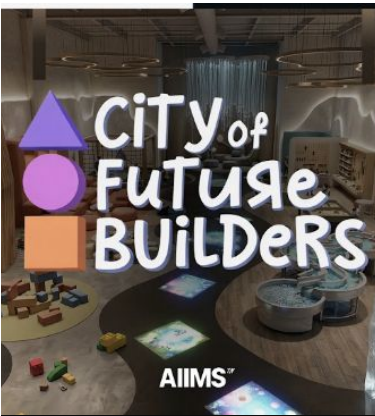
Award-Winning Hospitality
Bayt Youssef



UAE / GCC
Gebal Group



Global Technology
GemIQ



UAE / Dubai
City of Future Builders



Supplied case studies

We can help with proof, not promises

The full linked archive

All 73 case studies supplied for this statement — published at aiims.group/aiims-intelligence.

01	Avira Dental	18	Solar Battery Group Digital Marketing	37	JC Care	55	IBH Painting Group Sydney
02	Sammys Catering Google Ads	19	Coregas H2Cut Industrial Marketing	38	Fix N Flow Plumbing	56	Football Kult Brand Shoot
03	Otti Australia Brand Awareness	20	Gebal Group Largest Brand Transformation UAE	39	Aa Plumbing Maintenance	57	4Foldr Paid Social Ecommerce
04	Spa Dental	21	Swiss Tourism	40	Test Tag Courses Online Marketing	58	Flowsafe Plumbing Melbourne
05	Loan Options	22	Bayt Youssef Cafe Branding	41	City Of Future Builders Logo Brand Formation	59	Sydney Dermal Lounge
06	DC Smoke	23	Pure Reformer Meta Ads	42	House Of Perfumes	60	Green Solar Energy Solutions
07	Ormina Tours Youtube Ads	24	AlSCO Uniforms Singapore Video Production	43	Group SEO Mr Splash Plumbing Sydney	61	Powered Gates Australia
08	Hunter Property Maintenance Google Ads	25	Gebal Group SEO Agency Dubai	44	From Zero To 145 Years Of Projects 12 Months Of SEO	62	Plumbing Bros Halo
09	AlSCO Uniforms New Zealand Marketing And Insights New Zealand	26	Boom Bloom Florist Shopify	45	Peekyboo Needed More Than A Campaign They Needed A Complete Growth Response	63	King Sons Plumbing Melbourne SEO
10	Rostron Finance NZ Digital Growth	27	Uniden AI Search Agentic Commerce	46	Gemiq X AIIMS Ecommerce Global	64	Brillare Electrical SEO
11	Clarence House UI UX Website Redesign	28	Socajoeys GEO AI SEO	47	Green Solar Energy Solutions Rebate	65	House Of Perfumes Dubai UAE
12	Bossweld Bunnings Marketing	29	Skycon Air GEO AI SEO	48	Powered Gates Australia YoY	66	Gemiq
13	Sammys Catering Google Ads	30	Brillare Electrical AI SEO GEO	49	Sydney Dermal Lounge CRO	67	Gebal Group
14	Mr Splash Plumbing Paid Search Pipeline	31	Noore Latelier	50	Noore Latelier X AIIMS Group Skin Beauty Atelier UAE	68	Avira Dental
15	Automotive Marketing Agency UAE Genesis Middle East GEO Audit	32	SOS Plumbing Gas	51	AlSCO Uniforms Singapore	69	Solar Battery Group Web Excellence Award
16	Gemiq Elite Kit Max Video Production	33	Soma Collection	52	AlSCO Uniforms New Zealand	70	Mr Grout Web Excellence Award
17	Brillare Video Production Company That Does Ads	34	Renolink EOFY 2025	53	Period Science Organic Reel	71	Peaches Entertainment APAC Search Awards 2025
		35	Prestige Plumbing Gas Act	54	Ormina Tours Swiss Tourism	72	Uniden Youtube Ecomm Viral Videos
		36	Lock And Roll			73	Uniden X AIIMS Halo Marketing

AIIMS Intelligence™

Research. Intelligence. Authority.

AIIMS Intelligence documents the systems behind search, GEO, AI discovery, paid media, web, brand, analytics, CRM and emerging agentic commerce.

The objective is practical: turn campaign learning, technical research and market change into repeatable knowledge for clients, teams and decision-makers.

**We can help you understand
what actually changed**

01

Search & GEO

Technical research on search systems, generative engine optimisation and AI answer surfaces.

02

Paid Media

Campaign structure, bidding, measurement and platform change documented from live accounts.

03

Web & Ecommerce

Conversion, performance and platform research across WordPress, Shopify and custom builds.

04

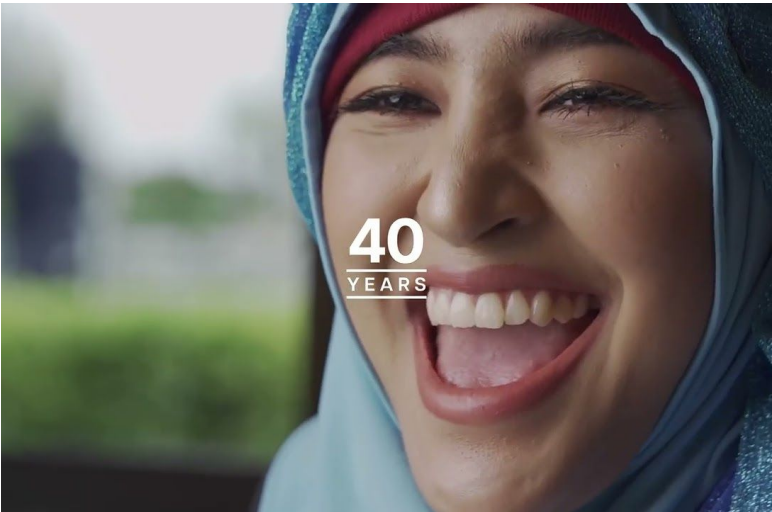
Agentic Commerce

Emerging AI purchasing behaviour, entity data and machine-readable commerce infrastructure.

Production

Your customers crave authenticity.

A production capability spanning Dubai, Australia and Singapore — product, industrial, hospitality, UGC and branded campaigns, with 37 productions in the supplied library.



We can help with photography, videography, animation + more



120 specialists. Five countries.

One group, one standard.

Team capability spans Australia, the United Arab Emirates, the Philippines, Indonesia and Brazil.



We can help with people who stay

50%

Team · 7+ years

25%

Team · 14+ years

9%

Full 16-year journey

81.8%

2024 retention

Global experts

The people behind the infrastructure.

A portrait series of the specialists delivering strategy, media, search, technology, creative and production across the group.



We can help with real expertise,
not accounts

Leadership & ownership

3 partners. 16 years. One direction.

Long-term ownership provides continuity across the group's strategy, culture and customer relationships. Leadership spans Australia, the UAE and the wider global operating group.



We can help with continuity you can plan around

Partner

Fahd Mercy-Rahme

Partner

Janty Ayoub Mohammed

Partner

Kynan Albassit

Awards & recognition

People. Digital. Production.

Recognition across employer practice, digital work and audio production.

We can help with work that gets noticed

Stevie Awards

Bronze Stevie

Employer of the Year — Advertising, Marketing & Public Relations.

Web Excellence

4× Web Excellence

2026 recognition across digital work and client platforms.

Australian Audio

3× Australian Audio

Recognition for AIIMS Creator Hub production.

Different people. One standard.

Cohesion · Inclusion · Respect

AIIMS is committed to cohesion and inclusion across our global team and the communities we serve.

We honour Elders past and present worldwide and respect people of all faiths, races, cultures and identities. Our approach is grounded in dignity, professional respect, equal opportunity and the belief that different perspectives strengthen the organisation.

In the UAE, our teams and work are expected to operate with respect for local culture, customs, laws and the diverse international community that calls the Emirates home.

We can help with one standard,
everywhere



Know who you are dealing with

Security, privacy & digital trust.

01

Official Domain

AIIMS Group's official global website is aiims.group. UAE information is published within the official group domain and official UAE channels.

02

Privacy

Personal information and customer data handling are governed by the published AIIMS privacy framework and applicable legal obligations.

03

Terms

Commercial engagements are subject to the applicable order/quotation and published terms and conditions.

04

Modern Slavery

AIIMS publishes its approach to supplier due diligence, ethical labour standards and modern slavery risk.

05

Confidentiality

Commercial engagements include confidentiality obligations and controls around confidential business and operational information.

06

Verification

Customers should verify unexpected payment, credential or account-change requests through known AIIMS contact channels before acting.

Clear rules. Clear accountability.

Corporate governance & policies.

AIIMS' corporate framework combines contractual terms, confidentiality obligations, privacy responsibilities, supplier due diligence and defined customer orders/quotations.

For procurement, legal or information-security review, customers may request additional current corporate documentation directly from their AIIMS representative.

We can help your legal team say
yes

01

Contractual terms

Engagements governed by the applicable quotation/order and published terms.

02

Confidentiality

Controls around confidential business and operational information.

03

Privacy framework

Data handling governed by the published privacy framework and legal obligations.

04

Supplier due diligence

Ethical labour standards and modern slavery risk assessment across the supply chain.

Infrastructure built over time.

Related group capability.

The wider AIIMS ecosystem has included or drawn capability from businesses and operating assets spanning search, hosting, local discovery, media, production and international delivery.

We can help with depth built over 16 years

AdVisible

Australian Hosting Solutions

Secure Web Services

Smart SEO / Smart Media

Yodel New Zealand

Hot Frog International

Japan Local Frog

AIIMS Creator Hub

White Glove Marketing

Mobile Media

AIIMS™

Contact us

Let's talk.

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